

IOWA STORIES 2000

AMES, IOWA

Current Literacy Programs or Activities in Ames

Lap story times	Greek system – reading to children
Children’s program at public library	Library’s public access computers
Library programs for adults	Literacy efforts at shelters
Books for Baby	America Reads, America Count
Reading literary volunteers from the Faculty Women’s Club	Work Study
DMACC English as a Second Language	School Volunteers in K-12
Decategorization Grants for tutoring	Boy’s and Girl’s Club Book Club
GED programs	America’s Promise
Friends of International Women	Rotary Early Literacy Project
“Breakthrough to Literature” Kindergarten	Parenting Programs
GRIP mentoring program	Y-Pals
Story County Collaborative Empowerment Program	School Media Centers
Library Deposit Collections	Recorded Books for the Blind
Head Start	Success 4
ISU Lab C	Wilson Beardshear Early Literacy
Federal & State dollars for smaller class size	Every Child Reads
Kiwanis read at People Place	Federal and State Dollars for Reading in Grades 1-3
Daycare and Childcare Centers	School Reading Goal
National Library Week	Business Partners
Dr. Seuss’ Birthday	Volunteers for Texts on Tape
Children’s Book Week	Parents Volunteers for Reading
Evangelical Free Church – English as a Second Language	IEO Program at ISU
Foreign language interpreters	ISU Conversational Partners
ISU Book Drives	Bookmobile
	Angel Readers from Greek System w. book donations
	ISU Elementary Education Methods classes
	Extra Edge
	No Fear – Middle School Mentoring

Underserved Populations

Number of Above Mentioned Services Directed to Specific Target Population:

6	Infants and Toddlers
18	Preschool
28	Elementary
14	Middle School
8	High School
0	College Age
2	Adult Non-readers
6	Adults Generally
3	Seniors/Elders
0	Racial/Ethnic Minorities
6	English as a Second Language (Non-English Speakers)
4	Special Needs Individuals
6	Poor Children
1	Poor Adults

Specific Target Population that Ames Advisory Panel Identified as "Underserved"

- Infants and Toddlers
- Preschoolers
- Adult Non-readers
- Poor Children
- Poor Adults

Gaps in Literacy Programming in Ames

Summer programs for kids

After school programs for kids

Parents of preschoolers

Workplace centered reading/literacy efforts

Transportation to reading/literacy programs

Child care to allow participation in reading/literacy programs

Potential Programs or Activities to Reach the Under-served

INFANTS AND TODDLERS:

Existing

Books for Babies (packet for families of newborns)
Babies & Books (lap sit)
Empowerment (parenting programs)
Healthy Futures
People Place Program (after baby comes home from hospital)

Possible projects

Volunteer Rocking and Reading
Homeward Visit
Free Clinic – reading at the clinics
Early Access
Stork's Nest
Pediatricians – “prescribe” 20 minutes of reading
Book-Friendly Work Places
Book Lady (Traveling) to Home Child Care Providers

Possible Community Partners

Mary Greeley
YSS – Healthy Futures
Rotary
McFarland Pediatricians
SCCC – Stork's Nest
ISU Extension
Chamber of Commerce (for book friendly workplaces)
Childcare Centers
AEA Early Access
Library
Public Schools
ISU Residence Department
International Student Office
International Student Groups
Area Churches

PRESCHOOLERS:

Potential Projects

Books in Hand
Parents/Families – books to model reading

"How do you read to your child?"
"What does good reading to preschoolers look like?"
"Books to do it with."

Use case management – trained to parents/families
Families – monthly meeting get togethers
Childcare
Mentors
Food/Games/Freebies/Transportation
Bookmobile (training years)
Service Learning

Potential Community Partners

Neighborhood groups to identify those in need
FADS
Beyond Welfare
Move the Mountain (Fathers in divorce)
WIC
High Schoolers (service learning)

ADULT NON-READERS OR LOW LEVEL READERS:

Potential Projects

Workplace programs
Lifelong learning
Parent education
Library programs
Lunch hour programs
Advertising (Referrals are best)
Basic computer programs
Community events
Cultural events
Spanish programs
Life skills programs
Mentoring
Library tours/greeters

Possible Partners

MICA
Area Churches
Human Service Agencies (make part of interview process)
Family Resource School Counselors
At-Risk Programs

Issues Raised in Discussion

- Link to Special Populations
- Training providers in literacy methods
- Educating general service providers on how to identify people who need literacy help
- Places where non-readers use services: hospitals, doctors, groceries, gas stations, Laundromats, temporary employment agencies, clinics, Planned Parenthood, Free Clinic, WIC, Food Stamps/Food Pantry, Salvation Army/Goodwill, area churches, bookstores, Post Office,
- Literacy Storytelling Community Fair
- Train parents to read to children – get more comfortable in library
- Distinguish between low level and ESL. Keep in mind when developing programs.
- Parks & Rec parent reading program – less intimidating place, neutral place (community pools, parks, and schools),
- Parks & Rec work with MICA on fees for children – expand to adults – fund scholarships
- Center for Childcare Resources, Home Providers and Other Childcare Centers
 - Formative Years
 - ISU at Vet Med
 - University Community Childcare
 - Play and Learn
 - CSCI
 - Etc.

POOR CHILDREN:

Potential Projects and *Community Partners

Transportation to literacy activities that already exist.

*Public transportation scholarships and grants

After school literacy programs ONSITE and Literacy programs at schools during summer, including book clubs and computer clubs

*Schools, churches, Senior citizens, grants

Help families to build their own libraries

*Recycling, businesses

Mentors – expanding current programs

*Youth serving agencies

Lunch Buddies - Volunteers who read to children on their lunch hours

*Local businesses and local youth serving agencies

Whom to Invite to the Public Forum

RSVP – Retired Senior Volunteer Program
Representatives from the Medical Profession
Volunteer Center
PTA
Homeward – YSS
ISU Volunteers
Cy Ride – Central Iowa Transit
Faith Community Representatives
Media
DOT
3-M
Clinic
Service Organizations
Benevolent Organizations
Heartland Senior Center
Greek system representatives
Family Resource Counselors from public school system
Child Care Resource Center
Officer Shelton
ISU International Student Center
Chamber of Commerce and Business Associations
Bookstores: Big Table, Campus Book Store, University Book and Supply
Child Serve
Neighborhood Associations
School newsletters
Iowa State University
Decategorization committee members